

Are you struggling to find a job?

Let us help!

Career Investments' unique **Get-A-Job Plan** helps recent graduates who are:

- Wondering where to start in a job search
- Struggling to get noticed in the application and interview process
- Wanting a plan to help them focus to save time and energy
- Struggling with what career path to follow with their degree

CI Stats:

- 100% of surveyed students and sponsoring parents said that Career Investments exceeded their expectations.
- 100% of surveyed clients said they would refer Career Investments to family and friends.

"Career Investments helped me construct a different mindset about job searching and marketing my personality traits and skills. Too many young people go to an interview and rehash everything they've done over the last four years. It's more important to exemplify why I am a good hire now, and for the future."

— **Matt L., '10 Graduate, Indiana University-Bloomington**

"The positive results I had from consulting with CI on my career goals led me to recommend the same for my son Matt upon his graduation from IU."

— **Kent L., a client and purchaser, of a gift certificate for his son**

The Get-A-Job Plan packages provide excellent value and are the best way to quickly develop a focused job search strategy and implementation plan.

3 hour package includes:

Three individual sessions including but not limited to:

- An assessment of personal direction
- Strengths & branding strategy
- Defining ideal job attributes & corresponding paths

\$379

5 hour package includes:

All services included in the 3 hour package plus an additional two sessions including but not limited to:

- Assessing interviewing skills
- Developing a networking strategy

\$599

8 hour package includes:

All services included in the 5 hour package plus an additional three sessions including but not limited to:

- Advanced resume and plan implementation support
- Additional troubleshooting for unique situations

\$929

Hourly consulting services available for \$175/hour. Additional consulting available for \$125/hour for package participants.

Call 866.JOB.PLAN (562.7526) to discuss your career goals.

Meet the Career Consultants who can help you:

Kathleen McDonald:



Kathleen McDonald founded Career Investments in 2008 and continues to actively advise clients at all stages of the career lifecycle. Her interest in career development work spans her entire working life, which includes corporate leadership roles in recruitment, personnel management, executive placement, and entrepreneurship and innovation growth. Kathleen earned an MBA from the University of Chicago, and she is a graduate of the Stanley K. Lacy Executive Leadership Series Class XXXI. Kathleen has presented best practices and trends in career development to the Lacy Leadership Association, IndyHub, International Institute of Business Analysts and the Business and Professional Exchange. Kathleen has recently been named as Adjunct Instructor for Indiana University - Bloomington to teach V252/H267 Career Management beginning Fall 2011.

Jim McKean:



An experienced leader and career guru, Jim McKean is the head of development and part owner of Career Investments. He hosts a blog focusing on career-related issues and presents these topics to corporate and community groups. Previously, as owner and principal of McKean and Company, Jim provided executive leadership in strategy, technology and business management to mid-size entrepreneurial businesses. He has also held the titles of consultant, strategist, systems analyst and IT executive. Jim earned an MBA from Indiana University and served as Manager of Research for Indiana University Center for Entrepreneurship and Innovation. He is wildly passionate about the science and art of careers. Jim has recently been named as Adjunct Instructor for Indiana University - Bloomington to teach V252/H267 Career Management beginning Fall 2011.

Tara Elder:



Tara Elder advises new graduates and young professionals as they begin to conceptualize their career path and embark on their professional lives. In her previous position as Senior Director of Admissions for a nationally renowned art and design college in Indianapolis, Tara helped thousands of students explore their aspirations and align them with a personal plan that would put them closer to the career of their dreams. She has been recognized for excellence in management and leadership and has a true talent for helping others find purpose and fulfillment through professional development.



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